



BIO

Antonella Bruno

Head of Jeep® Brand, Enlarged Europe — Stellantis

Antonella Bruno was the first Italian to lead the historic American brand of the Stellantis group when she was assigned to be Head of the Jeep® Brand for the Europe region in 2020.

Antonella was appointed to head up the Jeep Brand in Enlarged Europe, leading the brand's strategy to develop sustainable mobility in the region, starting with the successful launch of electrified versions of the Jeep range, including 4xe and e-Hybrids.

With over 20 years of experience in the automotive business, Antonella began her career in the Fiat organization in 2007 where she took on roles of increasing responsibility in the sales and marketing areas, becoming the Market Director Italy of the Lancia Brand in 2012 and then Head of Lancia Brand in 2013. In 2017, in addition to her role at Lancia, she held the position of Head of Network Development and Customer Experience in EMEA.

She reports directly to Uwe Hochgeschurtz, COO of Stellantis Enlarged Europe Region, and to Christian Meunier, Global Chief Executive Officer of the Jeep Brand.

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