



**BIO**

## **Christian Meunier**

**Jeep® Brand Chief Executive Officer**

Christian Meunier is the Jeep® Brand Chief Executive Officer and a member of the Top Executive Team of Stellantis and was assigned to the position in January 2021.

Previously, he served as Global President Jeep Brand and Member of the FCA Group Executive Council from May 2019, where he was responsible for developing and expanding the Jeep brand across various segments in global markets.

Meunier led the introduction of advanced 4xe technology, the Jeep brand's exclusive electrification approach to develop the most capable and sustainable four-wheel drive vehicles to lead the global SUV electrification. This plan is implemented in support of the brand's commitment to Zero Emission Freedom and the carbon neutral targets set by Stellantis.

The new 4xe technology established the Jeep Wrangler 4xe as the best-selling PHEV in the U.S. and was followed by the launch of the Jeep Grand Cherokee 4xe. The strategy also delivered electrification across the entire Jeep SUV lineup in key European markets. New 4xe versions of Jeep Renegade and Compass in Europe resulted in the Jeep brand becoming leader in the low-emission vehicle segment in Italy, the brand's largest market in Europe.

Under the "4xe is the new 4x4" direction, Meunier is leading an ambitious plan for the full electrification of the Jeep brand's entire portfolio, which will set a benchmark in the SUV sector in terms of the number of models, segment-participation, sales volume and profit, making the Jeep brand the leading zero-emission SUV brand in the world.

Meunier's plan will result in the introduction of four all-new zero-emission SUVs in North America and in Europe by 2025. This commitment to electrification will see 50 percent of Jeep brand sales in the US becoming fully electric by 2030, while 100 percent of the brand's European sales will be 100 percent electric by then.



He has also been responsible for establishing Wagoneer as the premium extension of the Jeep brand and for the further expansion of the Wagoneer portfolio in the brand's electrification plan.

Meunier has an extensive background in automotive sales, marketing and business operations. He began his career at Ford Motor Co. in France where he held key sales and marketing positions at Ford, Land Rover and later Mercedes-Benz in Europe and in the U.S.

He worked at Nissan between 2002 and 2018, where he held a series of positions with increasing responsibility including Division Vice President of Infiniti Global Sales, Marketing and Operations; Senior Vice President of Sales, Marketing and Operations for Nissan North America; Chairman Nissan Canada and President of Canada and Brazil. He served as Chairman and Global President for Infiniti Motor Co. Ltd., the luxury vehicle division of Nissan Motor Co. Ltd.

He holds a master's degree from Ecole des Hautes Etudes Commerciales du Nord (EDHEC) Business School (Lille, France).

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